POWERING E-GOVERNMENT SERVICES THROUGH INSPIRE

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WE HAVE GREAT INSPIRE DATASETS AND SERVICES
WE HAVE GREAT LOCAL DATASETS

IS IT ENOUGH FOR

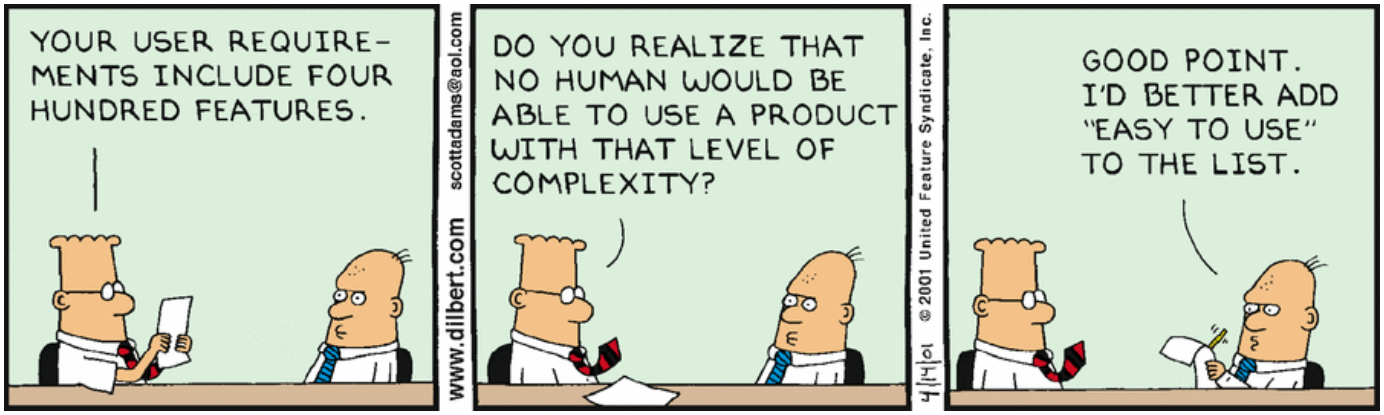
E-GOVERNMENT SERVICES SUCCESS?

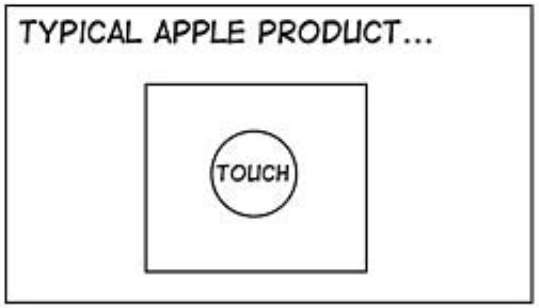
UNFORTUNATELY... **NO**

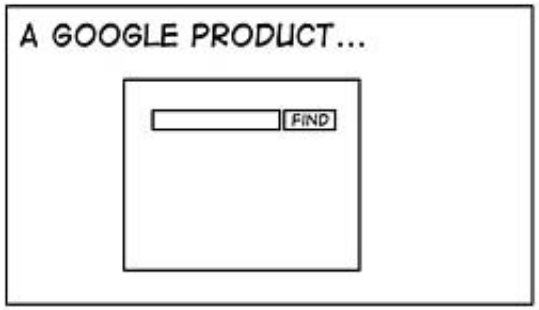
SOME TIPS

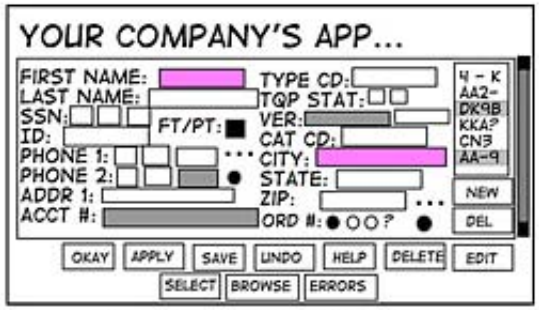
ON E-GOVERNMENT SERVICES SUCCESS

TIP 1









STUFFTHATHAPPENS.COM BY ERIC BURKE

LAUGHING?

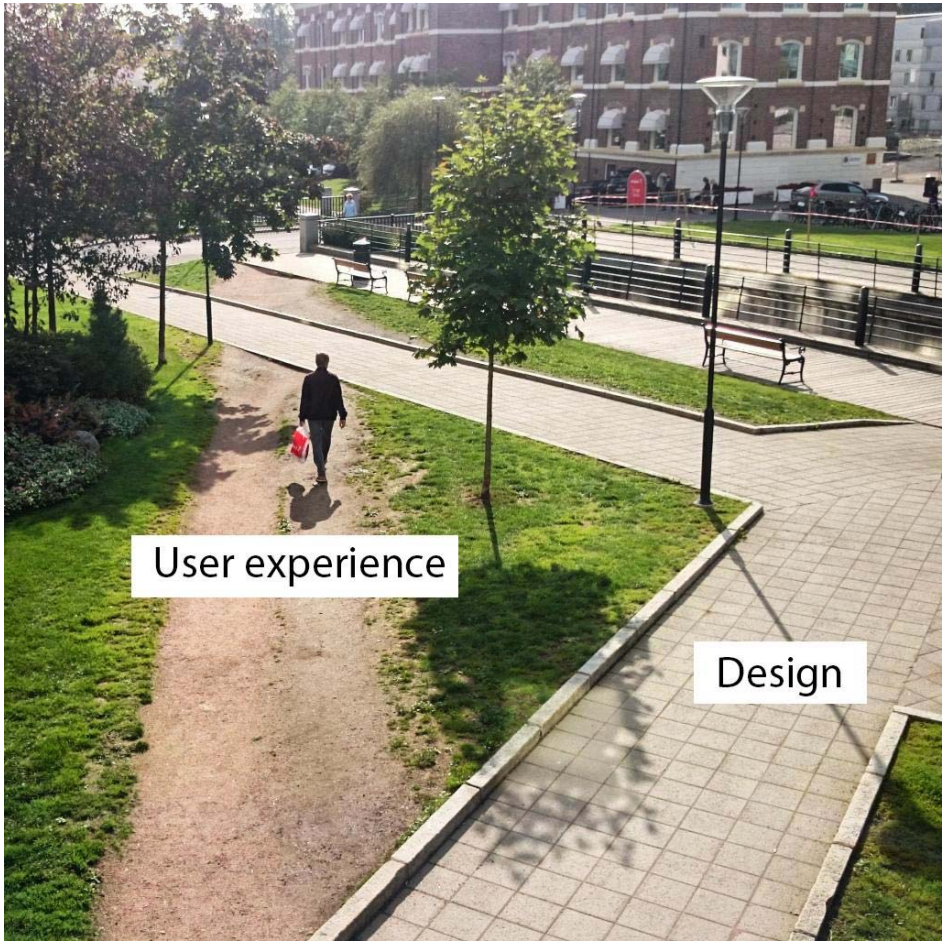
DOES IT RING YOU A BELL?

PLEASE

KEEP IT SIMPLE & HIDE COMPLEXITY

MORE FEATURES DOESN'T MEAN BETTER

TIP2

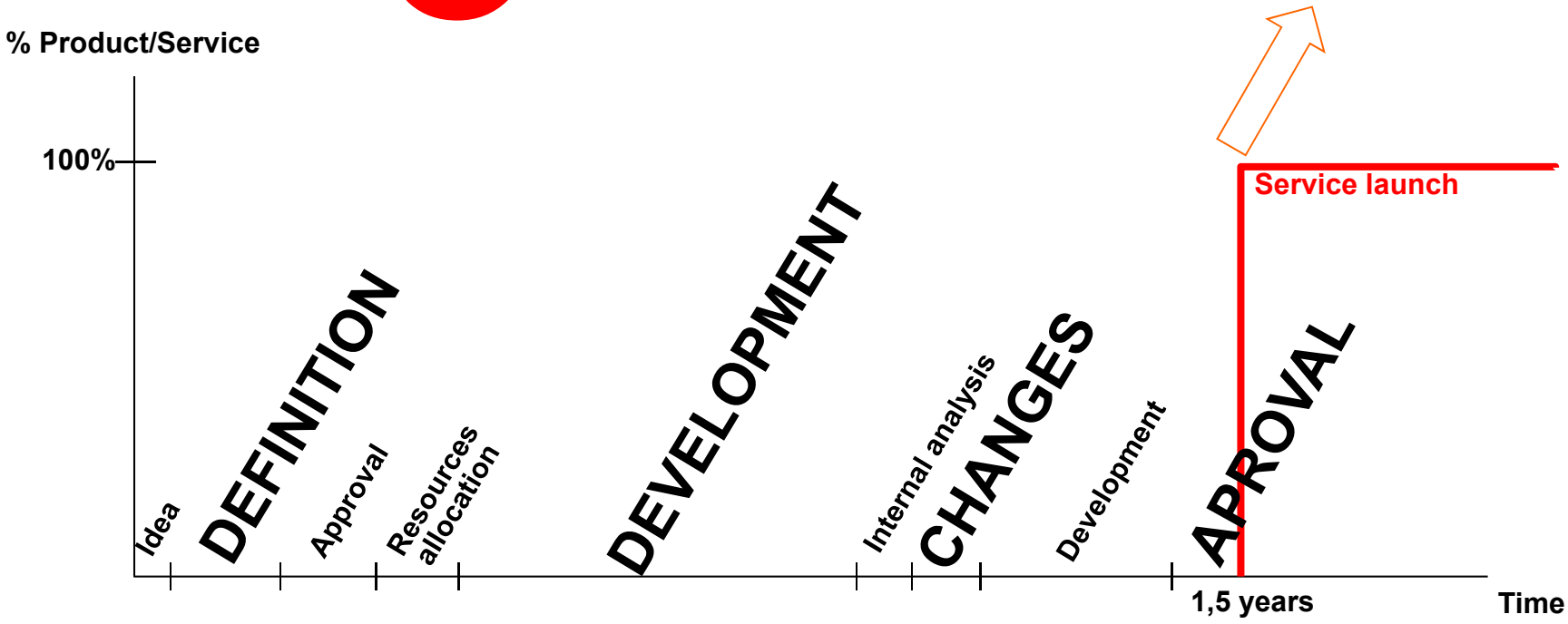

User experience
Design

DESIGN UX
& VERIFY WHAT USERS DO

MULTIDISCIPLINARY TEAM REQUIRED
(NOT JUST DEVELOPERS)

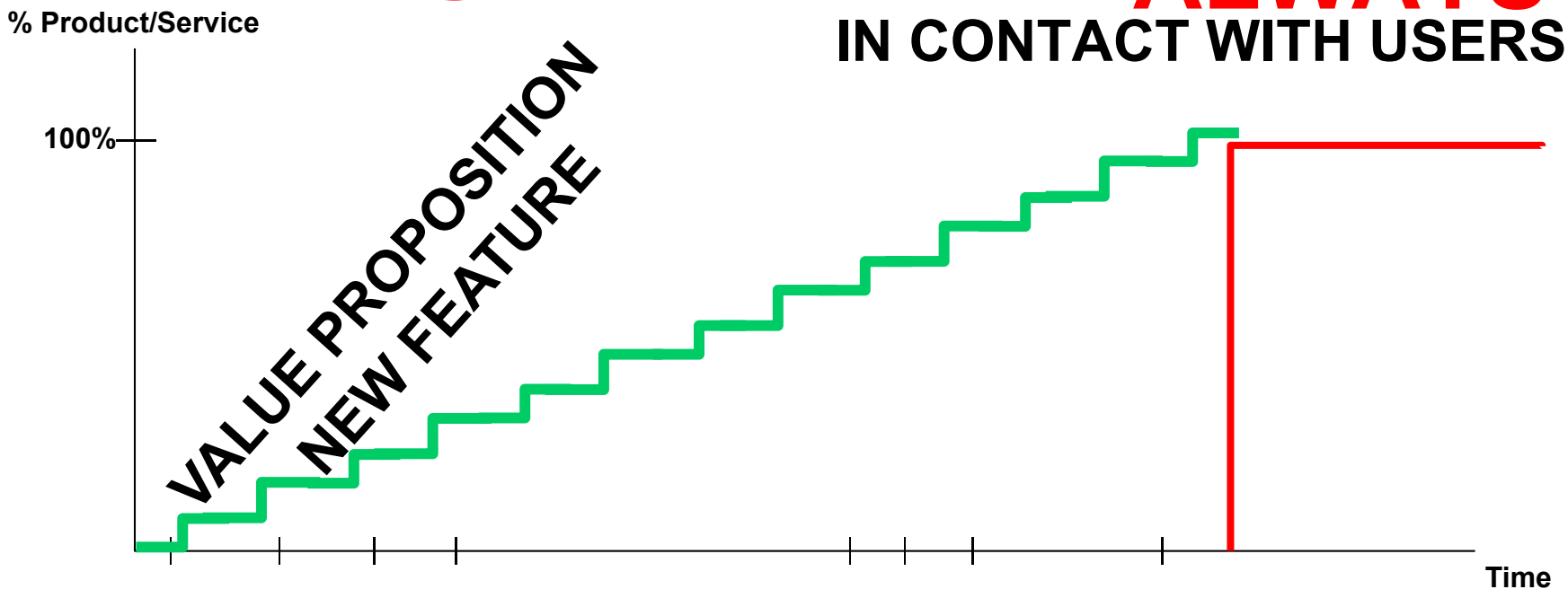
TIP 3

1st CONTACT WITH USERS



TIP 3

ALWAYS
IN CONTACT WITH USERS



LAUNCH ASAP
& EVOLVE WEEKLY/MONTHLY
(PERFECT MEANS LATE)

VALIDATE WITH REAL USERS

TIP 4

DATA MAKES A DIFFERENCE

SO MAKE A DIFFERENCE WITH DATA

HIDE IT'S COMPLEXITY

PROMOTE USE AND REUSE!

USERS HAVE PROBLEMS, SO...

SELL THE PROBLEM YOU SOLVE

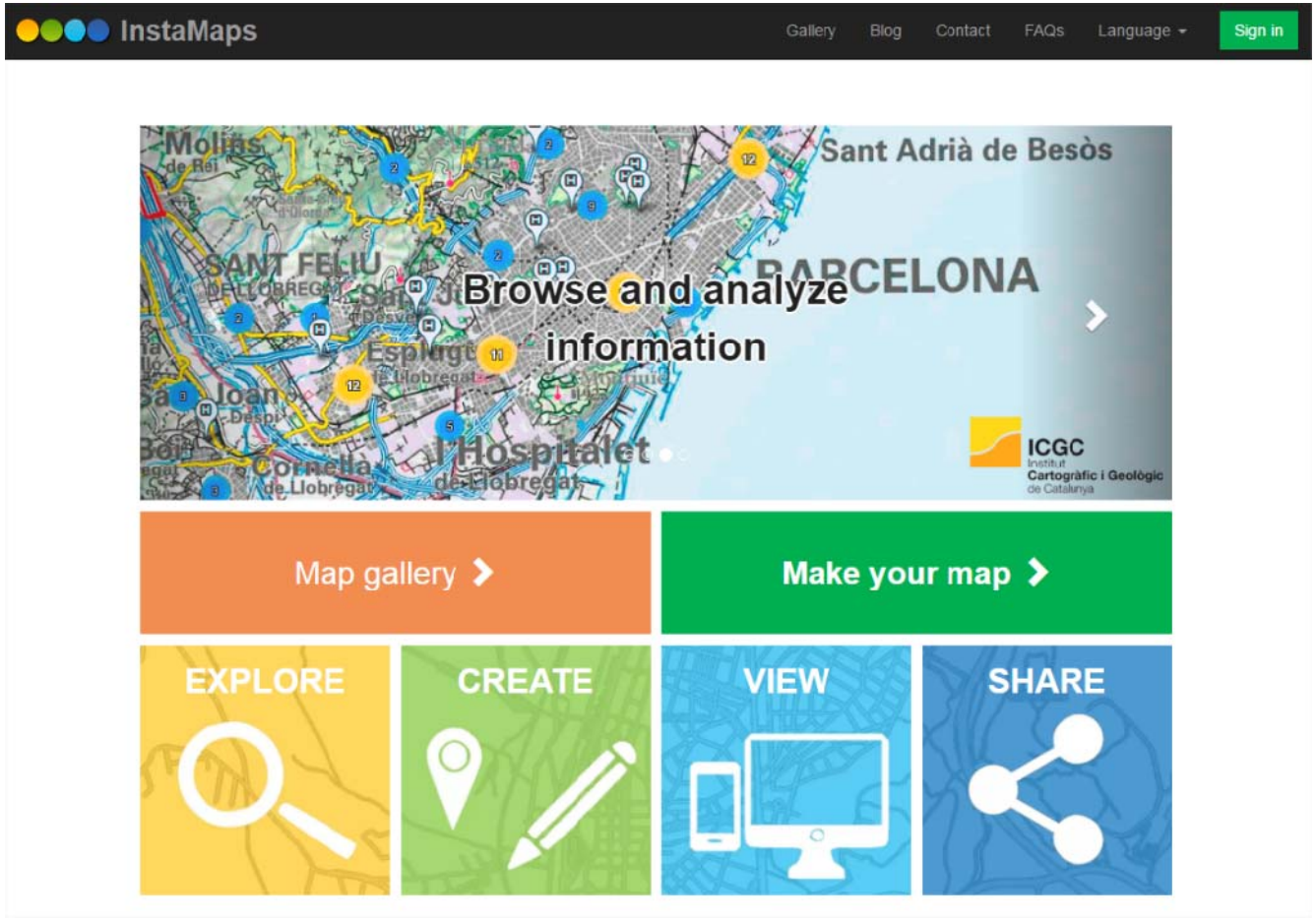
NOT THE DATA/PRODUCT/SERVICE

I KNOW WHAT YOU ARE THINKING...

IT CAN'T BE ACHIEVED IN E-GOV...

ARE YOU SURE?

http://instamaps.cat

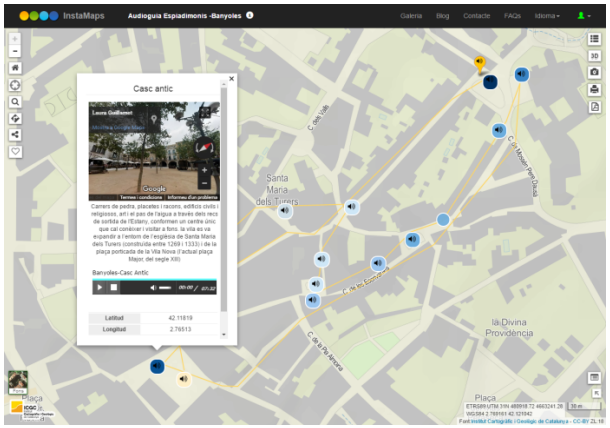


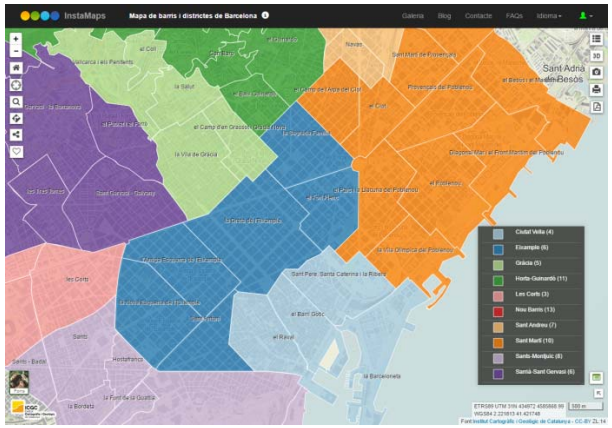
KEPT SIMPLE non-expert users

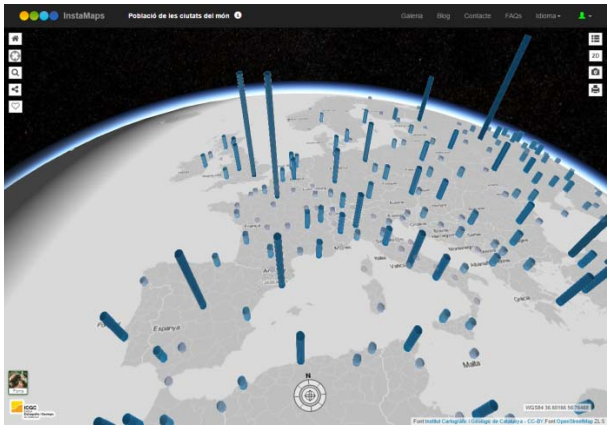
DESIGNED UX prototyping & analyzing

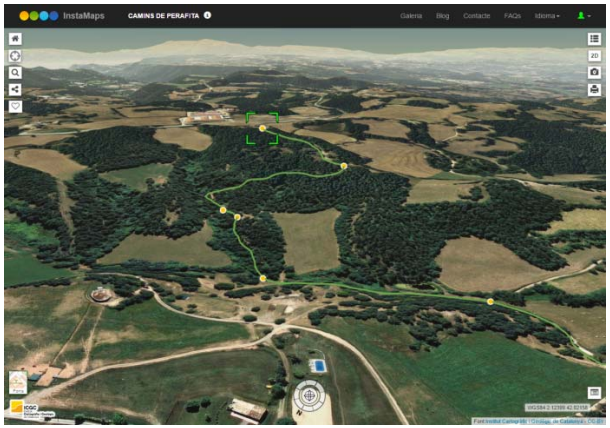
LAUNCHED ASAP 3months

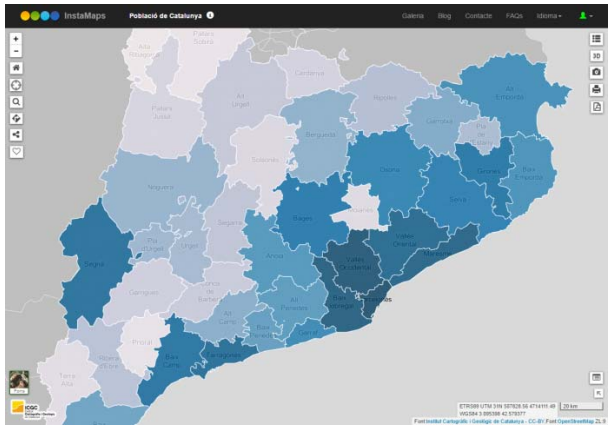
POWERFUL DATA inspire and official data

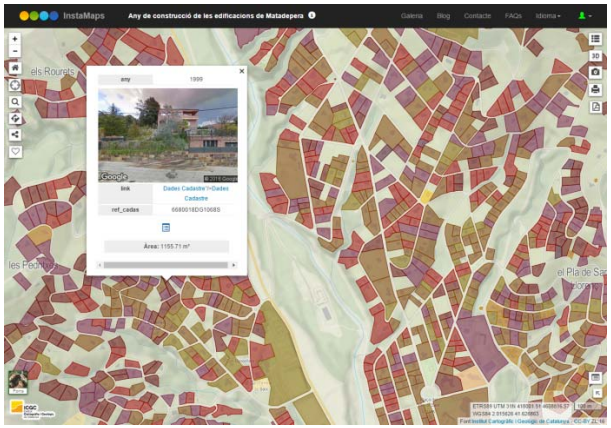

InstaMaps
Audioguia Espiadimonis -Banyoles
Casc antic
Santa Maria dels Turers
la Divina Providència


InstaMaps
Mapa de barris i districtes de Barcelona
Sant Adrià de Besòs
Ciutat Vella (4)
Eixample (6)
Gràcia (5)
Horta-Guinardó (11)
Les Corts (3)
Nou Barris (13)
Sant Andreu (7)
Sant Martí (10)
Sants-Montjuïc (8)
Sarrià-Sant Gervasi (6)


InstaMaps
Població de les ciutats del món


InstaMaps
CAMINS DE PERAFITA


InstaMaps
Població de Catalunya


InstaMaps
Any de construcció de les edificacions de Matadepera

THANK YOU!

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